



WTIC-TV

ORDER

Print Date 09/06/12 Page 1 of 3

Flight Dates 10/22/12-10/28/12

Contract / Revision 385259 / CONGRESS 2nd DISTRICT

Original Date / Revision 09/05/12 09/06/12
Agency Com 15%

Advertiser Courtney/D/2nd District/Con

Agency Media Strategies

Buying Contact

11350 Random Hills Rd.
Suite 670
Fairfax, VA 22030

Product

CONGRESS 2nd DISTRICT

Agency Com 15%

Billing Contact

11350 Random Hills Rd.
Suite 670
Fairfax, VA 22030

Sales Office L-HRT

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 11824

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Primary Account Executive
Steve Rabb

Account Executive	Order%	Start Date	End Date
Steve Rabb	100%		

Order Share 100% Market Value 21035

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	%	0
4WVIT	%	0
5WTNH	%	0
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	46	\$17,879.75	\$21,035.00	0.00	10/01/12	10/28/12	46	\$17,879.75	\$21,035.00
Totals	46	\$17,879.75	\$21,035.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	61	10/22/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	11111--	:30	5	\$140.00	03	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--					5	\$140.00		0.00			
N 2	61	10/22/12	10/26/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	11111--	:30	5	\$160.00	03	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--					5	\$160.00		0.00			
N 3	61	10/22/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	11111--	:30	5	\$75.00	03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--					5	\$75.00		0.00			
N 4	61	10/25/12	10/25/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---1---	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---					1	\$50.00		0.00			
N 5	61	10/22/12	10/24/12		CM	3p-4p	1-1----	:30	2	\$50.00	03	0.00	NM	2	\$100.00



WTIC-TV

Print Date: 09/06/12

Page 2 of 3

Contract / Revision **385259** Flight Dates **10/22/12-10/28/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/06/12

Order Sep 00:15:00

Advertiser **Courtney/D/2nd District/Co** Product **CONGRESS 2nd DISTRICT** Estimate # **11824**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p											
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1- 1- - - -	2		\$50.00		0.00						
N 6	61	10/23/12	10/25/12	M-F 6p-630p	CM	6p-630p	- 1- 1- - -	:30	2	\$225.00	03	0.00	NM	2	\$450.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1- 1- - -	2		\$225.00		0.00						
N 7	61	10/22/12	10/24/12	M-F 630p-7p	CM	630p-7p	1- 1- - - -	:30	2	\$225.00	03	0.00	NM	2	\$450.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1- 1- - - -	2		\$225.00		0.00						
N 8	61	10/22/12	10/26/12	M-F 4p-5pm	CM	4p-5p	11111- -	:30	5	\$225.00	01	0.00	NM	5	\$1,125.00
				M-F 4p-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111- -	5		\$225.00		0.00						
N 9	61	10/23/12	10/25/12	M-F 7p-730p	CM	7p-730p	- 111- - -	:30	3	\$300.00	03	0.00	NM	3	\$900.00
				M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 111- - -	3		\$300.00		0.00						
N 10	61	10/22/12	10/26/12	M-F 730p-8p	CM	730p-8p	1- - - 1- -	:30	2	\$400.00	03	0.00	NM	2	\$800.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1- - - 1- -	2		\$400.00		0.00						
N 11	61	10/26/12	10/26/12	Fri Prime B	CM	9p-10p	- - - - 1- -	:30	1	\$800.00	03	0.00	NM	1	\$800.00
				Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - 1- -	1		\$800.00		0.00						
N 12	61	10/23/12	10/26/12	M-F News at Ten	CM	10p-11p	- 2- - 2- -	:30	4	\$1,100.00	03	0.00	NM	4	\$4,400.00
				News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 2- - 2- -	4		\$1,100.00		0.00						
N 13	61	10/22/12	10/26/12	M-F News at 11pm	CM	11p-1135p	11111- -	:30	5	\$250.00	03	0.00	NM	5	\$1,250.00
				News at 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111- -	5		\$250.00		0.00						
N 14	61	10/28/12	10/28/12	Su 11p-1130p	CM	11p-1130p	- - - - - 1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
				Sun 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - 1	1		\$250.00		0.00						
N 15	61	10/26/12	10/26/12	M-F 1135p-1205a	CM	1135p-1205a	- - - - 1- -	:30	1	\$85.00	03	0.00	NM	1	\$85.00
				M-F 1135p-1205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - 1- -	1		\$85.00		0.00						
N 16	61	10/27/12	10/27/12	World Series on FOX	CM	730p-11p	- - - - - 1-	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
				World Series Game #3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - 1-	1		\$5,000.00		0.00						
N 17	61	10/28/12	10/28/12	NFL on FOX Late	CM	4p-730p	- - - - - 1	:30	1	\$3,500.00	03	0.00	NM	1	\$3,500.00
				Giants:Sun 4p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WTIC-TV

Print Date: 09/06/12

Page 3 of 3

Contract / Revision **385259** Flight Dates **10/22/12-10/28/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/06/12

Order Sep 00:15:00

Advertiser **Courtney/D/2nd District/Co** Product **CONGRESS 2nd DISTRICT** Estimate # **11824**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	61	10/28/12	10/28/12	NFL on FOX Late Giants:Sun 4p-730p	CM	4p-730p	-----1	:30	1	\$3,500.00	03	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$3,500.00		0.00						
														Totals	46 \$21,035.00